



We invite you to participate in the
1*th Edition of El Pionero Golf Tournament
celebrating the
Pontifical Catholic University of Puerto Rico's 60th
Anniversary

El Pionero Golf Tournament

This Classic Golf Tournament was founded in 1995 by a group of alumni businessmen of the **Pontifical Catholic University of Puerto Rico**. They wanted to create a Scholarship Fund that would serve two purposes: First and foremost, help alleviate the economic burden of educational costs, and second, motivate alumni to contribute to the Fund while enjoying themselves in a sports challenge.

During the previous fourteen years, the Organizing Committee has helped raise over a quarter million dollars through the generous contributions of alumni and loyal sponsors. To date, approximately 128 students have benefited from the funds raised by *El Pionero Golf Tournament*.

We want to see you at the tee this year so we can keep on helping!

Dr. José Muñoz Busquets, President

Prof. Marcelina Vélez de Santiago, Honorary President

Mr. Enrique Vázquez Jr., Vice President

Mrs. Grace M. Burgos Bonilla, Secretary

Mrs. Zoraida Velázquez, Treasurer

Mr. José E. Costas Loyola

Mr. Juan F. Ruiz Vázquez

Mr. Carlos Iván Falto

Mr. Luis R. (Pipo) Ortíz

Mr. Jorge García

Mr. José I. Irizarry Díaz

Dr. Gabriel Infante Méndez

Mr. Julio Feliú Ramírez

Ms. Carmen Ada Rosaly

Proposal from
The Pontifical Catholic University of
Puerto Rico
For Sponsorship of the
15th El Pionero Golf Tournament

THE UNIVERSITY

The Pontifical Catholic University of Puerto Rico is a private, non-profit Institution of higher education with close bonds with the Catholic Church of Puerto Rico. The University was founded on September 8, 1948 as "Universidad de Santa María".

The Catholic University of Puerto Rico was canonically established by the Holy See on August 1972. In January 1991, its Sacred Congregation on Catholic Education conferred the Institution its highest honor: the title of *Pontifical*. Thus, the University became the Pontifical Catholic University of Puerto Rico.

Since then, the University has grown qualitatively and quantitatively providing its students with an integrated education that satisfies their personal, academic and spiritual needs. Presently, the University has three Campuses. Its Academic offerings include Associate, Baccalaureate, Masters and Doctoral Degrees from its five major colleges: Arts and Humanities, Business, Education, Sciences and Law School.

INSTITUTIONAL SCHOLARSHIP

The student body has grown from 192 students in 1948 to over 9,000 in 2007. Today, ninety percent (90%) of the students enrolled require some type of financial aid or assistance to continue or conclude their university degree.

Your contribution is essential in order to continue helping our students with their educational expenses. By becoming a sponsor of the *16th El Pionero Golf Tournament* you help students concentrate on their educational goals of becoming professionals, in different fields of study, by relieving them of the financial burden which can impede their efforts to complete a university degree.

El Pionero Golf Tournament

This year's edition of *El Pionero Golf Tournament* will take place on Saturday, May 1, 2010 at Costa Caribe Golf & Country Club (entrance through Ponce Hilton Hotel and Casino). We invite you to form part of that special group of loyal sponsors, among which are:

- Philadelphia Trust Company
- Ricoh Puerto Rico
- V. Suárez & Co.
- Destileria Serrallés
- BBVA
- Coca-Cola
- Banco Santander
- Real Legacy Assurance
- Saint James Security Services
- Seguros Enrique Vázquez, Inc.
- Hospital Santo Asilo de Damas
- Deloitte & Touche
- Sprint
- Alarmas de Ponce
- Santiago Ramos Insurance Broker
- Popular Mortgage
- Puerto Rico Computer Services
- Triangle Mazda & Triangle Honda
- Dat@ccess Communication
- Universal Insurance
- Emgo Construction Corp.
- Prime Janitorial Services
- JII Marketing

*We invite your company to participate as a
Corporate Sponsor of the
16th El Pionero Golf Tournament*

● **Categories**

Diamond	\$25,000.00	Gold	\$10,000.00
Silver	\$ 5,000.00	Bronze	\$2,000.00

● **Individual Corporate Player** \$300.00

Additional spaces for *individual corporate players* can be separated *upon availability* at \$300.00 per person and *can only be reserved by contacting the Committee to include the player in a Waiting List*. Maximum of additional players permitted: TWO.

● **Individual Player:** \$200.00
(Waiting List)

BENEFITS OF BECOMING A SPONSOR:

● Registering a **predetermined number of players** at the Tournament:

Diamond = 10, Gold = 6, Silver = 4, Bronze = 2

The following benefits vary depending on the category of sponsorship selected.

- Company's logo will be placed on a sign sponsoring one of the 18 holes.
- Company will be authorized to hand-out corporate literature at the Tournament.
- Company's logo will be included in the advertisement that will be published in the newspaper El Nuevo Día.
- You company will be mentioned as a Sponsor in the spots that will air on Católica Radio WPUC-FM (88.9 MHz) and appear on Católica TV (Channel 20 on Centennial Cable, Channel 14 on Choice TV Systems).

TO BECOME A SPONSOR

Please print and send via facsimile (787-842-2024) the following documents: (1) Corporate Sponsorship Agreement and (2) the Corporate Sponsor List of Players. For additional information, you can contact Mrs. Grace M. Burgos Bonilla, Secretary, or Ms. Carmen A. Rosaly of the Organizing Committee at (787) 841-2000, ext. 1220 or 1224, or send an e-mail to:

gburgos@email.pucpr.edu

GOLF TOURNAMENT SPONSORSHIP AGREEMENT

Company Name:

CONTACT PERSON:

MAILING ADDRESS:

PHONE NUMBER: _____ FAX NUMBER: _____

Our company will sponsor the *16th El Pionero Golf Tournament* with a donation of \$ _____ on behalf of the Pontifical Catholic University of Puerto Rico Scholarship Fund.

SIGNATURE:

Please charge sponsorship to:

___ VISA ___Master Card ___ Enclosed check # _____ ___ Bill Me Later

Card #: _____ Expiration Date: ___/___/___

Cardholder's Name:

Authorized Signature:

Date Signature was posted: ___/___/___ _____

List of Players:

Please attach your *List of Players* according to the sponsorship category providing for each player the following information:

Name Ghin Number and HCP-P

PLEASE SEND YOUR SPONSORSHIP AGREEMENT VIA FACSIMILE (787) 842-2024.

PLEASE BE ADVISED Player's spaces will be reserved and honored until April 21, 2010.

We urge you to send the List of Players on or before that date.

GOLF TOURNAMENT LIST OF PLAYERS

List of Players:

Fill the Names of the Players according to the spaces reserved for your sponsorship type (Diamond = 10, Gold = 4, Silver = 2, Bronze = 1). Please provide Ghin and HCP-P Numbers for each.

1. _____ Ghin: _____ HCP-P: _____

2. _____ Ghin: _____ HCP-P: _____

3. _____ Ghin: _____ HCP-P: _____

4. _____ Ghin: _____ HCP-P: _____

5. _____ Ghin: _____ HCP-P: _____

6. _____ Ghin: _____ HCP-P: _____

Additional spaces for *individual corporate players* can be separated *upon availability* at \$300.00 per person and *can only be reserved by contacting the Committee to include the player in a Waiting List. This form only serves to inform the names of the players whose spaces are reserved through Sponsorship. The inclusion of additional names by a sponsor in this list by no means implies a commitment from the Committee to reserve spaces for those additional players.* Maximum of additional players permitted: TWO.

PLEASE BE ADVISED THAT SPONSOR'S PLAYERS SPACES WILL BE RESERVED AND HONORED UNTIL APRIL 21, 2010. WE URGE YOU TO SEND THE LIST OF PLAYERS ON OR BEFORE THAT DATE!